K-LOVE serves me and many others I know as residents of my local community. The effect on the local community if K-LOVE were to be displaced by an LPFM broadcaster providing other programming would be diastrous because just speaking for myself KLOVE is positive, encouraging and uplifting. It is truly the best radio station because it lifts you up when you're in a bad mood. The other stations I've listened to definitely do not do that. I've been a dedicated listener for at least the past 2 years. I also have had the opportunity to tell others and now they listen and think K-LOVE is the best station for the service that is provided and is definitely in the public's best interest. The best reason I can give is K-LOVE has brought many, many people to Christ. That is the most important thing and that is why all of us are here. Praise God!